



Amass International Group Inc.

Amass International Group Privacy Statement

Amass International Group (Amass) respects your privacy. When using our sites, you may get information, access online products and services, communicate with us or link to other web sites with which we do business. While doing that, you may give us information so that we can provide enhanced products or services to you and to personalize your experience on our website. This online privacy policy describes how we use and protect Personally Identifiable Information (PII) that you share with us. The following principles govern web-sites owned and operated by Amass. These principles do not govern web-sites of other parties to which we may provide only links because Amass is not responsible, and cannot control the privacy practices or content of those sites.

Information Collection and Use

Amass collects PII when you register for an Amass account or use the Amass products or services for the following purposes:

- To deliver the products and services you or your company have ordered for your use from Amass.
- To maintain accounting and billing contact information and other financial records.
- To customize the advertising and content you see.
- To contact you regarding our services unless you elected not to receive these communications.

When you register with Amass, we ask for your name, email address, physical address, telephone numbers and, in some cases customer identification information when you order services on-line. Some of our customers use Amass services to provide session, such as login tracking, which require the participants to register prior to attending the session. When you register for this session, you may be asked to provide additional information such as your firm name, title, zip code, occupation, and industry. Amass may store this information on behalf of our customers as necessary to fulfill our obligations to our customers. Amass requires that all such customers use, hold and process such PII in accordance with applicable privacy laws. Amass also automatically receives and records information on our server logs from your browser including your IP address, Amass cookie information and the page you requested. Amass routinely collects information that cannot be identified to a particular individual such as time-stamps and logs events (like features used, number of participants, and length of sessions.) This data is used for administrative purposes as well as for performance and optimization of the Amass services.

How We Use Cookies and Other Tracking Technologies

Like many websites, Amass uses technologies, such as cookies and web beacons, which allow us to make your visit to our website easier, more efficient and more valuable by providing you with a customized experience and recognizing you when you return. A cookie is a small data file transferred by a website to your computer's hard drive. The Amass website sends cookies when you visit, make a purchase, request or personalize information, or register yourself for certain services. A cookie cannot read personal data off your hard disk or read cookie files created by other sites; the only personal information a cookie can contain is information you supply yourself. Accepting the cookies used on our website may give us access to information about your browsing behavior, which we may use to personalize your experience and track user traffic patterns. We do this in order to determine the

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usefulness of our website information to our users and to see how effective our navigational structure is in helping users reach that information. Cookies are typically classified as either "session" cookies or "persistent" cookies.

- Session cookies do not stay on your computer after you close your browser
- Persistent cookies remain on your computer until you delete them or they expire

You may browse most of the Amass website without accepting cookies; however, some website functionality may be lost by disabling cookies on your computer. Other Amass web pages, particularly those which require a login and password, require cookies and cannot be used when you have disabled cookies in your browser.

In addition, Amass uses web beacons in conjunction with cookies to understand user behavior. A web beacon is an electronic image, found on a website or HTML-formatted email and is called a single-pixel (1x1) or clear GIF. The web beacon is one of the ingredients of the page, just like other images and text except it is so small and clear that it is effectively invisible. Web beacons can recognize certain types of information on a user's computer such as cookies, time and date of a page view and a description of the page where the web beacon is placed. They are simply a convenient way of gathering basic statistics and managing cookies, and do not give away any extra information from your computer. Turning off your browser's cookies will prevent web beacons from tracking your specific activity. The web beacon may still record an anonymous visit from your IP address, but unique information will not be recorded.

Amass may also use customized links or other similar technologies to track email links that you click. We may associate that information with your Personal Information in order to provide you more focused e-mail communications or purchase information. Each e-mail communication includes an unsubscribe link allowing you to stop delivery of that type of communication.

If you prefer not to receive cookies while browsing our website or via HTML-formatted emails, you can set your browser to warn you before it accepts cookies or refuse the cookie when your browser alerts you to its presence. You can also refuse all cookies by turning them off in your browser.

For additional information about cookies and other tracking technologies, including instructions for blocking their use, see <http://privacy.getnetwise.org/browsing/tools>

Third party cookies may be used to identify your interest in Amass. This information is used to determine if Amass ads should be occasionally displayed on some web sites you visit. The information collected is anonymous and is not linked to your personal information. You may choose to decline cookies from third-party ad servers, which Amass does not control. Third-party advertisement servers are subject to their own privacy policies.

Retention and Relevance

If we change any of our privacy policies or practices, we'll post those changes to this policy statement at least 30 days before they take effect. In limited cases, we may be required to disclose certain information to comply with a legal process, such as a court order, subpoena or search warrant. Amass encourages you to periodically review this statement to be informed of how Amass is protecting your information.

Information Sharing and Disclosure

Amass will not sell or rent your PII to anyone.

Amass will send PII about you to other companies or people only when:

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- We have your consent to share the information;
- We need to share your information to provide the product or service you have requested;
- We need to send the information to companies who work on behalf of Amass to provide an Amass product or service or to otherwise assist Amass with its business activities. (Unless we tell you otherwise, these companies do not have any right to use the PII we provide to them beyond what is necessary to assist us and are required to safeguard PII and not to disclose PII to others)
- We respond to subpoenas, court orders, legal process, or
- We find that your actions on our Web sites violate the Amass Terms of Service.

Personally Identifiable Information (PII) Edits, Corrections or Erasures

You have the ability to direct Amass to edit, correct or erase your PII, at any time. To request such account maintenance send your email request to hr@amassgroup.com. You may also indicate that you do not wish to receive messages from Amass regarding our services or update your information relating to such messages at hr@amassgroup.com. Following your request for either type of data editing, your information will be changed in Amass's data bases after we receive the information necessary to process your request.

Confidentiality and Contact Information

Amass welcomes your comments regarding this Privacy Statement. If you believe that Amass International has not altered to this statement, please contact Amass at hr@amassgroup.com. We will use commercially reasonable efforts to determine and remedy the problem promptly.

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